# <sup>City of</sup> Ipswich



We invite you to our region, take advantage of our strategic position, connectivity and rapid growth.



## PROFILE

Strategically positioned and primed for domestic and international trade, Ipswich is a city with a proven track record of attracting global companies, investments and talent. Connected by a network of road and rail to Queensland's capital Brisbane, with access to domestic and international airports as well as the Port of Brisbane. Ipswich provides a gateway to the Asia-Pacific region.

Encompassing a total land area of 1,100 square kilometres, comparable to the size of Hong Kong, Ipswich has an abundance of land and opportunities in which to invest and grow your business. The region continues to experience exponential population growth with forecasts indicating an increase of over 179% by 2041. The growth has been accelerated by several Greenfield residential developments as our region aspires to cater for the next generation of families, businesses and investors.

Boasting a GRP average growth of 2.9% higher than Australia's 2.46% over the last 10 years. Ipswich is a proven strategic investment with world-renowned companies such as Boeing, Viatris and DB Schenker already taking advantage of the opportunities in the region.

## INVESTMENT

#### INDUSTRIAL LAND

Strategically positioned, Ipswich boasts 42% of the available land for business and industry in South East Queensland. With approximately 8,000 hectares of industrial zoned land located across the Local Government Area, Ipswich is setup to cater for significant industry growth.

## NICHOLAS STREET REDEVELOPMENT

Nicholas Street Precinct is Ipswich City Council's new retail, entertainment and dining area in the heart of Ipswich Central. The precinct has benefited from a \$250 million dollar redevelopment, featuring a civic plaza with a performance stage to cater for up to 3,000 people. Proud to house Australia's first dedicated Children's Library as well as the new Ipswich Central General Library, Council administration building and zero-depth water play area, Nicholas Street Precinct is a great space for both the community and visitors.

## SMALL BUSINESS FRIENDLY COUNCIL

Ipswich City Council is the first council in Queensland to sign on as a Small Business Friendly Council. The Small Business Friendly Council charter reinforces the commitment of council to support Ipswich small businesses by reducing red tape and making it easier to do business across the region. Small businesses are at the heart of the Ipswich economy with approximately 10,000 registered businesses.

## **CONNECT WITH US**

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Find out who is already here on the next page.

## **KEY INDUSTRIES**

#### MANUFACTURING

As our largest industry, manufacturing accounts for \$2,285 million value in exports annually. Due to the regions' location as the corridor between rural production and the metropolitan demand, food processing and manufacturing is the largest contributor to export revenue.

**JBS** established their Australian headquarters in Ipswich alongside their processing facility, which is the largest in the Southern Hemisphere. JBS selected the region due to the accessibility to major highways and the rail line that enables yearround, fast supply to the processing plant.





Contributing \$780 million in exports to the economy, the defence industry and associated supply chain plays a significant part in our region, employing 10% of the Ipswich population. Home to the Royal Australian Air Force (RAAF) base Amberley, defence is bolstered by major private and federal investment. Seeing more defence and aerospance companies relocate to take advantage of the defence eco-system.

**Rheinmetall Defence** is a global defence manufacturer and has currently established the Military Vehicle Centre of Excellence (MILVEHCOE) as its Australia-New Zealand headquarters. The MILVEHCOE operates as a sovereign industrial capability designing and manufacturing for export and military support, both locally and into the global supply chain.

#### HEALTH CARE

Health Care and Social Assistance is the largest employer in the region and is projected to grow by 235% over the next 20 years. With a skilled workforce, major private and public investment, specialists and allied health services, Ipswich is developing into a first-class health hub.

**Ramsay Health Care** invested \$64 million into St Andrews Private Hospital, which has resulted in an additional 300 jobs and increasing in size from 94 to 178 beds. The development resulted in Ipswichs' first private emergency department, a new intensive care unit and two additional operating theatres.



